



PRESS RELEASE - IMMEDIATE

Mischief and Mayhem Vineyard Acquisition

Purchase of Aloxe-Corton village vines marks first step in creation of Domaine Mischief and Mayhem

Aloxe-Corton, France, 16th April 2012

Michael L. Ragg, Managing Director of Mischief and Mayhem, confirmed the details of the vineyard purchase earlier this week, highlighting the beginning of a new chapter in the life of the dynamic micro-négociant.

“ I’m excited at the prospect of working with our own vines and we feel greatly privileged to be given this opportunity in our home village of Aloxe-Corton ” said Ragg. “ This is a new departure for Mischief and Mayhem but our central focus on quality at every stage of the winemaking process remains unchanged. The new creation of a domaine side to the business is a development that brings increased opportunities and responsibilities for our company, and we are looking forward to bringing our first domaine wine to the marketplace ”.

The 1 acre parcel of village Aloxe-Corton Les Caillettes Pinot Noir vines is 30 years old and sited in limestone soils, rich in iron. It will be farmed sustainably with organic treatments and a focus on low yields and optimum fruit quality. The first vintage release will be 2012 and it is hoped that further additions to the domaine portfolio can be made in due course. “ I believe that the négociant and the domaine business can compliment each other very well ” added Ragg. “ The négociant operation provides a lot of flexibility for us, but the domaine business will offer new scope in an ever-evolving global market for Burgundy’s wines, and I am grateful to our customers, our shareholders and our friends in the region for their support for what will doubtless be a challenging yet rewarding endeavour ”.

Mischief and Mayhem was founded in January 2005 as a progressive, modern micro-négociant committed to producing artisanal Chardonnay and Pinot Noir wines of the highest quality from across the entire Côte d’Or region of Burgundy. Based in Aloxe-Corton, and run by Michael and Fiona Ragg, the company now exports its wines to 18 countries covering Europe, Asia and the USA. Produced from some of Burgundy’s finest vineyard sites, Mischief and Mayhem wines have received outstanding critical acclaim, including 41 scores of 90 points or above from leading industry publication Wine Spectator magazine.

For more information on Mischief and Mayhem please contact Managing Director Michael L. Ragg – michael.ragg@wanadoo.fr .